



PARTICIPANT HANDBOOK



2019



ABOUT CONDUCTIVE LEARNING CENTER

At **Conductive Learning Center (CLC)**, children with motor disorders learn to become confident, active and self-reliant individuals. These children may have cerebral palsy, spina bifida or other motor challenges that make even the smallest tasks – eating, buttoning a shirt or sitting in a chair – seem monumental. CLC uses a holistic and intensive approach called conductive education, that combines medical knowledge with educational

methods, to help each child gain control over their bodies, allowing them to accomplish tasks that were never thought possible. These children approach each and every day in the same way that Team CLC will prepare for the Amway River Bank Run: by setting goals, training and strengthening their bodies to be the best they can be. Children are taught to see themselves as active and self-reliant participants in the world.





WHY JOIN TEAM CLC?

1. **Help change the lives of children** with motor disabilities by raising funds for the scholarship program at Conductive Learning Center. The mother of a child who has benefitted from this scholarship opportunity says she has seen “remarkable improvements” in her son’s ability to be independent and that she is “amazed by his physical progress and change in attitude.” Thanks to Team CLC, many more families could have a similar experience at CLC.
2. **Stay motivated and committed** to your goals by being a part of Team CLC while you train for any of the 2019 Amway River Bank Run events. Whether you are a novice or experienced runner or walker, being part of a group will help you stay focused and be successful.
3. You will **be rewarded** many times over through **Team CLC events and perks:**
 - Pre-race Open House with refreshments
May 10th 2:00–5:00
 - Meet children from CLC and see how their lives have been transformed
 - Team CLC cotton T-shirt
 - Swag bag



TEAM CLC 2019 GOALS

200

People Participating in Amway River Bank Run Events

AND

meet **OR** exceed

\$20,000

For the

CHAMPION A CHILD SCHOLARSHIP FUND

THIS FUND ASSISTS STUDENTS WHOSE FAMILIES WOULD NOT BE ABLE TO PAY OUT OF POCKET FOR CONDUCTIVE EDUCATION SESSIONS



ARE YOU RUNNING OR WALKING IN THE RACE?

Want to be part of Team CLC and help us meet or exceed our fundraising goal of **\$20,000** to commemorate our 20th year of transforming the lives of children with motor disabilities? By registering below, you are saying YES!

Thank you for joining Team CLC!

Register at: <https://runsignup.com/clcgr>

1. **Scroll down the left side of the page in the blue box to Sign Up**

2. **Fill in all your information and choose your event**

- Social Teams will come up, by-pass those and go to the Charity-Fundraising Section. There find three choices: Charity, Fundraise, and Team Fundraiser
- If you select **Charity** - you can donate directly to Team CLC
- If you select **Fundraise** - you can set up and personalize your own fundraising page to support Team CLC. Be sure to tell your story as to why you choose to support CLC, let your words and pictures inspire those that come to your page to donate and help you reach your goal. **IMPORTANT:** *make sure you link your page to CLC by checking the box to select CLC as your official charity partner - this will assure that the money raised will be counted towards the Team CLC goal of \$20,000.*
- If you select **Team Fundraiser** - you can donate to any pre-established team that is raising funds for Team CLC
- **Start training!**

Check out www.amwayriverbankrun.com for the latest training schedules and race news!

Team CLC Benefits: (by donating \$25.00 or more)

- ✓ Team CLC shirt (separate from the Amway River Bank Run shirt)
- ✓ Swag bag

Stay connected by checking out: <https://amwayriverbankrun.com/>



THERE IS AN OPPORTUNITY FOR EVERYONE!!!

Please consider supporting in some way...

If you are local or come to CLC from afar you can make an impact by helping us reach or exceed our goal of **\$20,000** for the

CHAMPION A CHILD SCHOLARSHIP FUND

Support Team CLC Fundraiser or Your Favorite Team CLC Fundraiser with a Donation

Go to <https://runsignup.com/clcgr>

- Scroll down the left side of the page in the blue box
- Click on Donate, then click on Top Charities, then CLC, then View
- Scroll to the bottom where you see Donate Now, click there and it will bring you to two choices
- **Fundraiser Teams for CLC OR Team CLC Fundraiser**
- If choosing Fundraiser Teams this is where you look for **your favorite team**, check select to donate
- If choosing Team CLC, check the selected box to donate

Not Running or Walking but would like to Fundraise

Go to <https://runsignup.com/clcgr>

- Scroll down the left side of the page in the blue box
- Click on Donate, then click on Become a Fundraiser
- Scroll to Team Fundraisers, then Join A Team Fundraiser
- Click on CLC
- Complete setting up your Fundraiser Page



COMMUNITY OPPORTUNITIES

Secure a Team CLC Sponsor(s)

We have several levels of sponsorship this year, \$1500, \$1000, \$500 and \$250. Depending on the level of sponsorship there is a variety of perks. If you know of a business that may be interested in being a sponsor or can donate goods or services, please email: tmuehlbauer@conductivelearningcenter.org

Please consider being a Volunteer

There are several volunteer opportunities available in the months and days leading up to the race day. Many volunteers are needed to assist at the Amway River Bank Run on behalf of CLC on race day. Please stop by the school office or send an email to: tmuehlbauer@conductivelearningcenter.org



Faith has always had the determination and stubbornness to do new things, but she would become easily frustrated. It wasn't until we came to the Conductive Learning Center that I saw her full potential. CLC gave her the tools she needed to overcome her most difficult obstacles. Since being here, she has stood up by herself, she's using her left hand, and, with some help, she's walking out the door. These were things the doctors told me she would probably never do.

Thanks to the Conductive Learning Center, my hopes and dreams for Faith are becoming reality. Faith has become the person she was meant to be: happy, silly, smart, brave, and hopeful. All thanks to the Conductive Learning Center.

We still have work to do, but I know she will be able to conquer the world.

Monique, mother of Faith

ANY QUESTIONS?

Please give us a call at 616-575-0575

Or

Send an email to
teamclc@conductivelearningcenter.org



Mission Statement

To provide opportunities for individuals with motor challenges to achieve optimal physical, cognitive and social independence through the application and promotion of conductive education principles.
CLC is a 501(C)3 Organization