

Contact: David Dvorak 616 632 2429
dvoradav@aquinas.edu

Immediate Release

**Conductive Learning Center Garner's Nationwide Interest from Television Show
about Children with Motor Disabilities**

*Peto Institute, featured on 60 Minutes II attracts local interest for school,
Ronald McDonald House and Aquinas College.*

Grand Rapids, March 12, 2004 – The Conductive Learning Center (CLC) is growing like weeds in springtime, after a CBS show that aired February 25. Since the *60 Minutes II* segment, called *Mind and Muscle*, interested parents from coast to coast have contacted the CLC here.

Though the school at 2428 Burton SE was not mentioned by name in the segment, the website – www.cbsnews.com – featured a link to the CLC's website. There are only a handful of such schools in the country and *one* college – Aquinas College – in North America that trains CLC teachers or “conductors” as they're called.

“We have received over 100 e-mails and phone calls already,” says CLC Executive Director, David Dvorak. “Most of these contacts are from parents seeking information for their children with motor impairments. This has been a real boost for our program.”

The CLC, founded in 1998, helps children with motor challenges, primarily cerebral palsy, to become independent and eventually move to traditional classrooms. The school follows methods first discovered by Dr. Andras Peto of Budapest, Hungary who founded the school in Europe more than 60 years ago.

But there's more good news. The CLC has a standing agreement with Ronald McDonald House (RMH) to provide housing for out-of-state parents so they'll have a place to stay while their children participate in the program.

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“All of the slots we normally reserve for CLC families are filled right through the summer,” says RMH Executive Director, Nancy Ney, who also serves on the CLC board of directors. “As a result of this show, the RMH board will be meeting to discuss possible expansion of housing for these parents.

According to the methods established at the Peto Institute, the training has the greatest benefit if children seek it early – age three or under. “The great thing is that of the calls we’re receiving, most are from parents with children who are very young – exactly the audience we’re trying to target most aggressively. We’re just thrilled with the result,” Dvorak beamed.

Aquinas College has also received calls from potential students interested in the teacher-conductor training curriculum as a result of the 60 Minutes II show.